

# Present Promote Sell

## Solution straight from the producer



**Promotion Counters**

**Trade Fair Walls**

**Frontcooking-station**

**Promotion Tents**

**Transport  
With System**

**Sales Counters**

**Action Counters**

**Information Counters**

**Event Counters**

**Folding Counters**

**Mobile Water Supply**

**Tasting Counters**



01 / 2016

Bitte wenden Sie  
den Prospekt für die  
deutsche Version.

[www.variosmart.com](http://www.variosmart.com)

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**workingbase** **XL**  
The Mobile Tasting Counter

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**minibase** **M**  
The Mobile Promotion Counter

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**snackpoint**  
The Mobile Frontcooking Station

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**impuls expo**  
The Mobile Trade Wall

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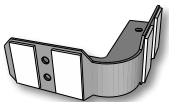
**combitent**  
The Mobile Promotion Tent

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**varioipack**  
Transport with System

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**euroconnector**  
Display-Mounting bracket for euro-boxes and others








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**runnywater**  
The Mobile Water Supply

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Can be combined with...							
<b>workingbase</b>	●	●		●	●	●	●
<b>minibase</b>	●	●		●	●	●	●
<b>snackpoint</b>			●	●	●	●	●
<b>impuls expo</b>	●	●	●	●	●		●
<b>combitent</b>	●	●	●	●	●		
<b>varioipack</b>	●	●	●	●		●	●
<b>runnywater</b>	●	●	●			●	●

## About us - Presentation and Promotion

We are the producer of innovative mobile Counters- and Presentation systems for any kind of promotions, tastings and goods. Our company variosmart produces and develops only within Germany. Our daily goal is to provide "You" the national and international client, the best possible service there is. That means fairness and reliability combined with our professional expertise is obvious for our business.

The customer, as user, is located in the center of our attention when it comes to our mobile product solutions.

- Easy assembly - and dismantling
- Possible to transport with a passenger car
- Stable, durable and low in weight
- High flexibility guaranteed through exchangeable components and fixtures
- HACCP compliant when used with food
- User friendly, just one person, man or woman, easy to transport and to handle

Call or email!

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Scan here to get  
directly to our  
website



[www.variosmart.com](http://www.variosmart.com)

## Consulting Service:

Free **Live-video consultation**  
in our own showroom



Just go online at [www.variosmart.tv](http://www.variosmart.tv)  
and call us at 0049 (0) 2845 / 94 81 54

**Let our products inspire you!**

**Through the demonstration and verbal clarification  
in our video you will better understand our product**

With our Live-TV presentation we created this ideal Service-Platform. We can assist you virtually worldwide. The perfect service tool

Scan here for  
free live video  
consultation.



[www.variosmart.tv](http://www.variosmart.tv)

**WEIGHT**

41.88 lbs (without accessories)

**CAPACITY**

min. 155 lbs

**DIMENSION:**

1220 x 600 x 950 mm



## Your Advantages

- ✓ Easy handling
- ✓ High-quality Aluminum construction
- ✓ Working area (0,73 m<sup>2</sup>)  
1220mm x 600mm
- ✓ Stainless steel work tops or HPL coating possible
- ✓ Advertising area easy and quickly changeable
- ✓ Suitable for outdoors
- ✓ Easy to transport in a car

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more information  
about our product



<http://workingbase.variosmart.com>

## Free configurable work top



Chafing Dishes



Deep fryers



Hot-Dog-Center



Soup counter

***So much more than just a Tasting Counter.***

***Ingeniously simple assembling and dismantling – easy as one two three***



**1** unpack...



**2** unfold...



**3** ready



### Sample: Promotion counters for bakeries

This variety is ideal for the use of norm- and baking trays. The unbreakable breathguard ensures usage according to the hygiene regulations and is therefore HACCP conform.

wb-1



### Sample: Cocktail bar for events

This mobile bar concept gives you a combination to rinse plus to have a 1/1 GN bottle cooler. The bottle cooler will be operated with ice and a contact cooling device.

wb-2



### Sample: Ice Cream Counter

This flexible solution gives you the possibility to offer warm and cold tastings because of an integrated mobile Profi-cooling box (- 0.4F). Additionally it has a 1/2 GN pre-cut part for a 2/1 GN plus a 1/2 GN. Additionally the unbreakable breathguard is equipped with side parts and a shelf.

wb-3

**Contact us.**  
**We gladly advise you.**





# minibase

The Mobile Promotion Counter



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European Law

## WEIGHT

28.21 lbs

## CAPACITY

min. 111 lbs

## DIMENSION:

1050 x 500 x 910 mm

## Your Advantages

- ✓ Easy handling
- ✓ Ready in less than 15 seconds
- ✓ High quality Aluminum construction
- ✓ Working area (5.65 sq ft)  
41.33 in x 19.68 in
- ✓ Stainless steel working top possible
- ✓ Advertising area quickly exchangeable
- ✓ Suited for outdoors
- ✓ Easy to transport in a car



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<http://minibase.variosmart.com>

## The transformation artist within the Promotion counters

*Ingeniously simple assembling and dismantling – easy as one two three*



**1** unpack...



**2** unfold...



**3** ready



### Sample: Info Counter

with shelf

This combination from mini base and top gives you the mobile solution for a representative info counter or similar.

mb-1



### Sample: Tasting Counter

with display rack

This mobile solution supplements the mini base with a Display. Important for any kind of presentation of goods or corporate advertising. It offers a better perception from the distance. Tasting plate can be integrated into the counter. With the addition of the LED lighting module the perception at the POS can be noticeably increased.

mb-2



### Sample: mobile presentation shelving system.

Only with a few handles you transform your mobile counter into a shelving system. The selves are available in several versions.

mb-4

**Contact us.**  
**We gladly advise you.**

*Mobile Hood with ventilator*



## Your Advantages

- ✓ Combine units together
- ✓ Flexible through Gastronomy devices
- ✓ If desired Stainless steel working tops possible
- ✓ Meets legal hygiene standards
- ✓ Individual prints to topics
- ✓ Possible to transport in a car
- ✓ Easy Assembly and dismantling
- ✓ Dimension:  
(w) 800 x (d) 600 x (h) 985 mm

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more information  
about our product



<http://snackpoint.variosmart.com>



foldabale, strong protective hood, padded

**Your mobile gastronomy technology, high-quality and multi functional**

*configure your snack point to your own specific needs*

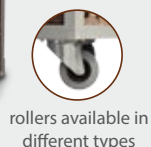


stainless steel top  
optional configuration





AB00064



rollers available in different types

### Sample: Snackpoint as BBQ stand

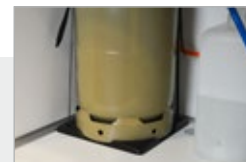
#### for outdoor use

The lower panels of this modular BBQ stand can be individually designed. The upper panels and the lateral work surface are made of stainless steel. Three buns for napkins, mustard and ketchup for example are inserted in the front shelf.

The basic BBQ stand provides an unbreakable and heat resistant breath guard as well as a holder for a gas bottle to fix the gas bottle safely. As an option an exchangeable combi-roaster can be provided



swiveling sink with manual foot pump, ready to use



holder for gas cylinder



AB00039

### Hot Dog device & GN container + cover

Any device that is needed to prepare a tasty hot dog finds its place on this compact unit of Snack Point. There is additional storage space for hot dog buns etc. underneath the work top.



2x



2x

### Sample: Catering Front Cooking Station

The snack point is modularly expandable. Just put two or three Points side-by-side to receive a comfortable Front Cooking Station. The Snack Point with the configured and exchangeable Stainless steel work top is perfect for the preparation of Convenience Food. The removable panels allow the Front Cooking Station to be customized with new topics.



**Contact us.**  
**We gladly advise you.**



## Your Advantages

- ✓ Easy handling
- ✓ A system with different variants
- ✓ Roll-up compatible
- ✓ Easy to assemble and dismantle
- ✓ Only one person necessary
- ✓ Integrated work top
- ✓ Multimedia capable
- ✓ High-quality Aluminum construction

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<http://impulsexpo.variosmart.com>

***Did you know that the entire stand definitely fits into an estate car?***

***Ingeniously simple assembly and dismantling and as easy as one two three!***



**1** unpack...



**2** unfold...



**3** ready

### Sample: round table

The round table serves as a simple and appealing communication unit for you and your customers. 2 Impuls Point modules are quickly plugged together. Later on the elements can be easily disassembled to a light pack size and be transported.



ie-4

### Sample: Trade Fair Wall with integrated Roll-ups

The mobile eye-catcher for every opportunity. This application offers a spacious advertising area with various combination possibilities. All surfaces are interchangeable at favorable printing cost.



ie-2

### Sample: Trade Fair Wall with storage possibility

This Impulse Expo Varity gives you the advantage of the Info Points with a Roll-Up banner. This way your presentation will be a Marketing High-Light.



ie-3

**Contact us.**  
**We gladly advise you.**



CarPlus

Interchangeable  
advertising area



## Your Advantages

- ✓ Easy Handling
- ✓ Use vehicle for promotion purposes
- ✓ Being completely independant from weather
- ✓ Interchangeable advertising area
- ✓ Quick assembling
- ✓ Use vehicle for storage
- ✓ Back -and side panels available

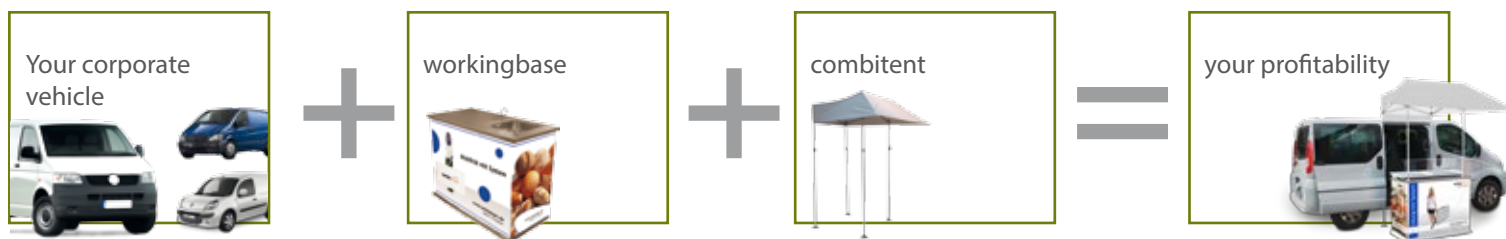
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<http://combitent.variosmart.com>

**We don't leave you out in the rain and protect you from the sun!**

**Gain in profitability of your corporate vehicle**







ct-2

### Sample: Roofed Event Counter

This model is perfect for an application of baking trays. Hygienic regulations according to HACCP standards are easily kept by the help of the unbreakable breathguard. Your outdoor selling or promotion will be in absolute compliance with the regulatory requirements for handling food. Moreover the roof protects you from both rain and sun. For maximum protection the roof may be completed by back and side parts.



ct-6

### Sample: Promotion stand with sun shade

This pleasing promotion stand with sun shade and exchangeable side banner provides long distance effect and the option to change the promotion topic frequently.



ct-4

### Sample: Stand with awning

Whenever combitent is simply too big for your project, the awning with its interchangeable printing areas comes into place. The eye-catching look will attract the desired attention at the POS.

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**We gladly advise you.**



## Your advantages

- ✓ Securely packaged products
- ✓ Easy transport
- ✓ Storage space
- ✓ Perfect integration
- ✓ Lockable

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<http://varioipack.variosmart.com>

## The principle...



Secure logistics



easy transport



Shelf and drawer

## More than just a secure transport and storage system

### The innovative variosmart adapter

To integrate into the working base, mini base or snack point

#### System to fix



Varioipack – cover as adapter



Shelf box in minibase

#### Drawer adapter



Adapter for drawer

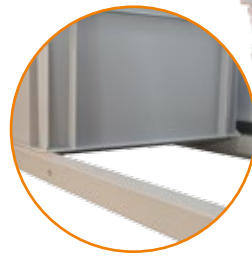


drawer in minibase

### Sample: mini base



vi-1



fits exactly



vi-2

### Sample: working base



vi-3

### Sample: snackpoint



vi-4

### Sample: runny water with varioipack combination



rw-5



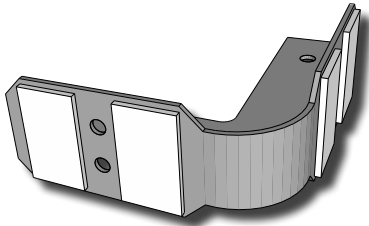
vi-7

Contact us.  
We gladly advise you.





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## Your advantages

- ✓ Multiple promotion possibilities
- ✓ Use your own euro boxes
- ✓ Ready to use within seconds
- ✓ Very easy handling
- ✓ Perfect as an additional POS
- ✓ Combination with standard baking trays
- ✓ Suitable for outdoor use



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<http://euroconnector.variosmart.com>



*Nice to meet on every corner – advertising displays and more...*



Example: shelf with  
advertising display.

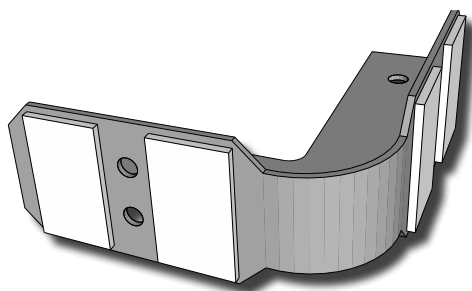


Example: table with  
advertising display.



Example: construction with  
advertising display.





## euroconnector

With the euro connector you may use your own euro boxes as an advertising medium. Just attach the euro connector on every corner and attach the advertising display through the hook and loop fastener. You have also the possibility to attach the euro connector on almost every corner to make your tables, shelves and so on your advertising medium.



ec-1



## Example: euro boxes used as tasting counter

In this example euro boxes are decorated with euro connectors on three sides. In addition there is a special euro box with side opening offering a perfect place for storage. For tasting counters there is a standard baking tray and a breath guard available for the euro boxes. The additional top display gives you extra advertising power.

ec-2



## Example: euro boxes as additional POS

Use your euro boxes as additional Point of Sale. Just attach the printed advertising area to the euro box and put your products in the upper box. You create your perfect additional POS.

ec-3

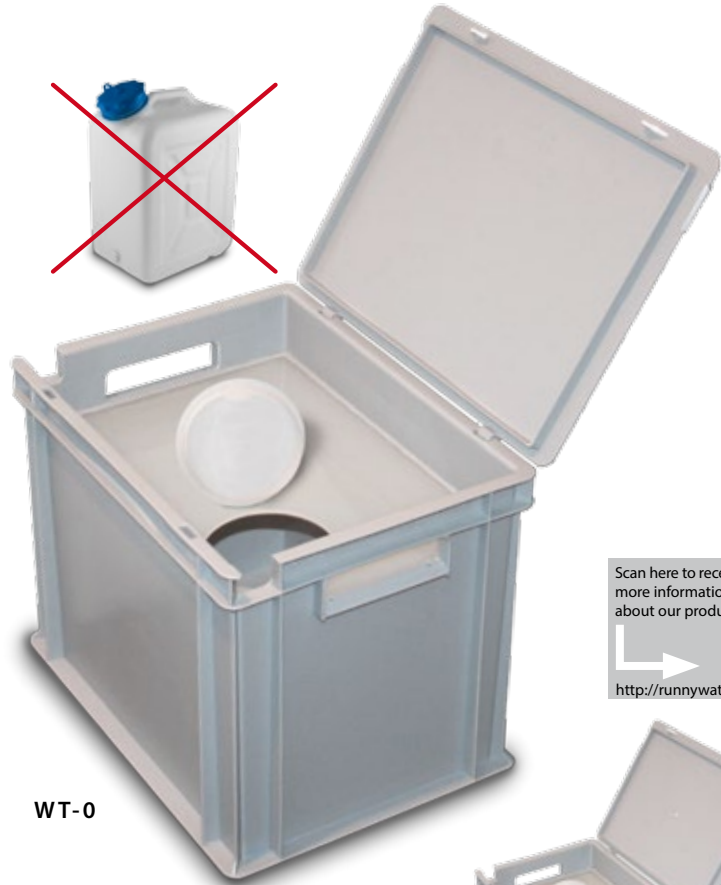
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**We gladly advise you.**



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## WE STACK YOUR WATER

Water transport system



WT-0

**Water tank 23 L**

(H) 320 x (W) 300 x (D) 400mm

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about our product



<http://runnywater.variosmart.com>



WT-1



Quickchange  
water connections

### Your advantages

- ✓ independant water supply everywhere
- ✓ euro-containers compatible
- ✓ quick assembly
- ✓ only one person necessary
- ✓ passenger car fit
- ✓ easy transport
- ✓ easy to clean
- ✓ for food use
- ✓ HACCP conform
- ✓ versatile application (on trade shows, markets, events, camping sites,...)

## The solution for running water everywhere



Water supply, water consumer



runnywater pump module



running water



BP-4

### Basekit V230 pump

Both when handling foodstuff and in every day life running water is essential. The base kit pump is an independent module which provides you with running water even when you are on the go and stands out with a 18 liter/min delivery rate. Simply attach the module to a water tank of your choice. When activating the foot switch, the pump makes the water flow.



AP-7



### Basekit V12 battery pump

Enjoy conveniences of electricity everywhere. The 12V battery of Runnywater pump moves more than 500 ltrs with only one battery charge. It stands out with a delivery rate of 18 ltrs/min.

MP-8



### Basekit manual-pump

No electricity necessary! With the help of the foot pedal the water will be pumped manually. The pump fits perfectly into the variosmart modules with the mounting and can not slip.



WT-1

### runnywater water tank 23 ltr

**Water canisters - that's history now**

Use stackable boxes as means of transport and storage of water tanks. As an option Quickchange connections provide for easily combining and exchanging the water sources.



WB-2

### runnywater wash basin

Being integrated into a stackable box the stainless steel wash basin stays mobile and compatible with the box system.



AT-1

### runnywater waste water tank 23 ltrs

The principle applies here, too: the tanks remain compatible with each other, stacking the single boxes is comfortable. Therefore this modular system is just perfect for events of any kind.



VH-9

### runnywater hot V230

basekit V230 pump may be expanded by this mobile boiler (20-80C) and can be connected easily by plug-connections.



RW-7

### Sample: Hygiene station

The hygiene station with floating water helps you to meet the strict hygiene regulations at the point of action. You may choose between manual pump, battery pump and electric pump (230 V). Warm water supply is also possible with the electric pump version.



RW-5

### Sample: water station

Perfect mobile water station for comfortable and easy use. Just select the suitable version of pump, be it the manual one, battery or 230V.

**Contact us.**  
**We gladly advise you.**



# We bring **colour** to the play

Creative **Designer Solutions**

## Consultation.



Our Graphic Artist team is available to offer advice. Together we will find a solution for your concern, no matter if it's just a design or a whole advertising concept.

## Conception.



Each project benefits from good design and planning, regardless of type and syze of your order.

## Realization.



Our creative team sets its targets on time and exactly to the point. In order to accomplish this we use the latest programs and extensive experience in implementing.

## Design.



A good design will decide if you will be preceived the way you want to be perceived. There will be nothing more in the way for your perfect presentation.

## We can turn your world upside down...

## OUR **COMPETENCE** – YOUR **ADVANTAGES**

*We design your advertising area individually*

### Modern Design

Our design department consists of professional media designers who not only contribute long time experience but also have fun to work on creative proposals for solution. Individual advice and a close cooperation with our customers are very important to us. This way your ideas will be transported on the desired advertising media.

### High Quality Printing



Your layouts will be printed on the latest large format digital printing machines. Thus we are well prepared for the highest demands. The special woven fabric, suitable for outdoor use protects all prints from wind and weather and keeps their dazzling brilliance even after years. The razor sharp printing ensures the best possible presentation of your motives and your company.